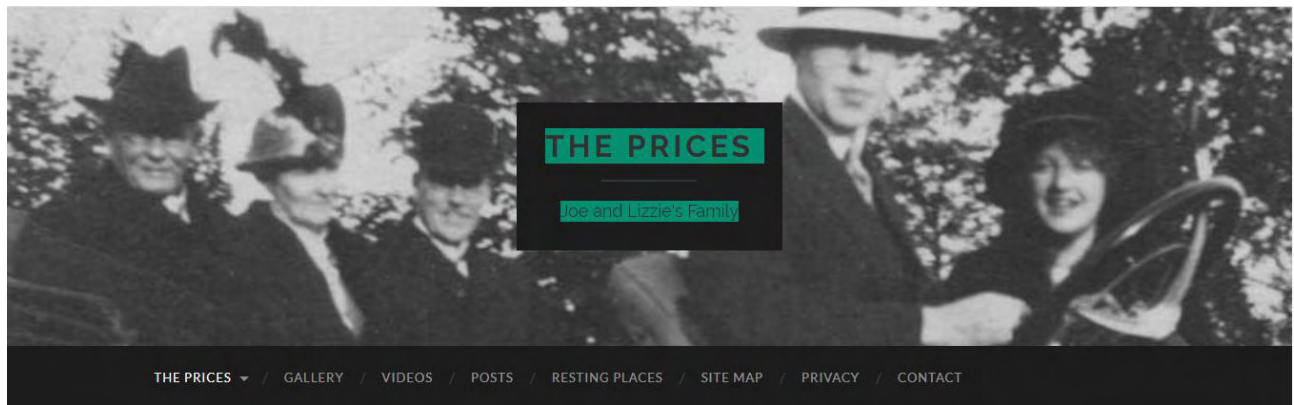


The Price Family – Beach Builders

Barbara Myrvold

May 1, 2020

[THE PRICES Joe and Lizzie's Family](#) is a website that will be of great interest to Beachers, both current and past residents, especially if they have lived in one of the houses that Price family constructed in the local area between the early 1900s and the early 1930s. Joseph Price (1860-1934) and later with sons Earl and Leslie - The Price Brothers - built houses, stores, factories and a movie theatre here.



Opening page of [THE PRICES Joe and Lizzie's Family](#)

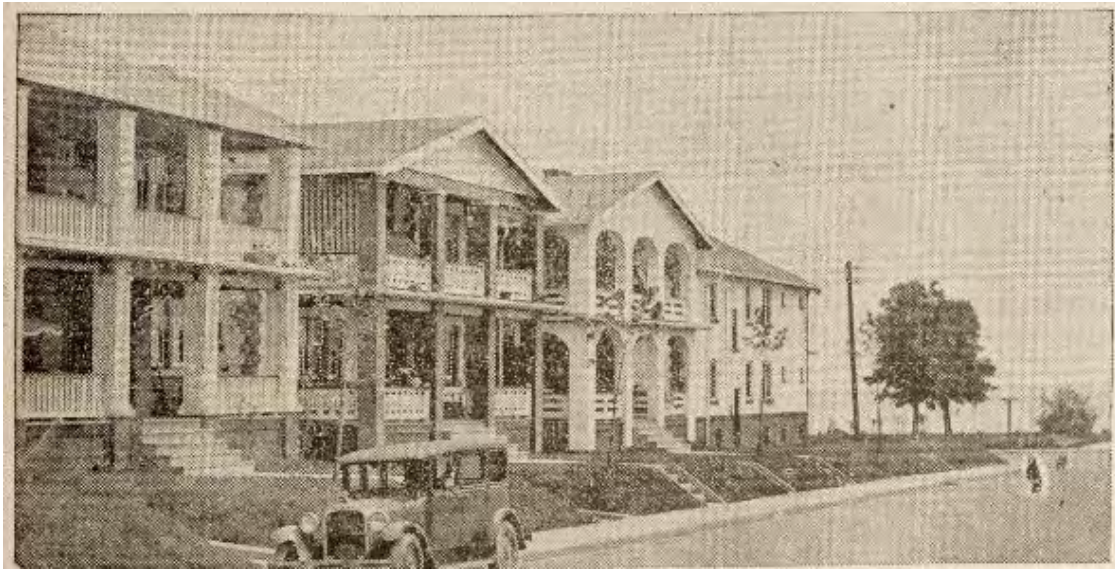
The firm's most recognizable works are the scores of fourplexes that line the streets south of Queen in the vicinity of Scarborough Beach Boulevard. The Price Brothers built the "double duplexes" 90 years ago on the site of the old Scarboro' Beach Park, and amusement park that operated 1907-25.

Then & Now: Scarboro' Beach Park and Scarborough Beach Boulevard

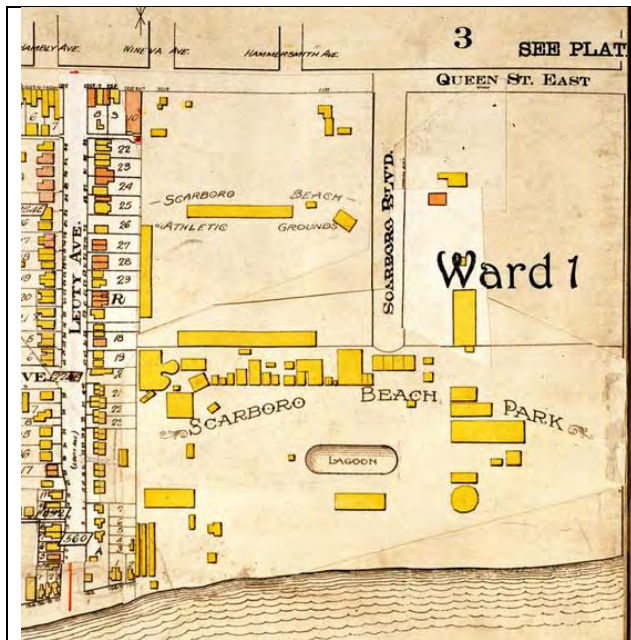


[Scarboro Beach Park, Toronto, 1910](#)

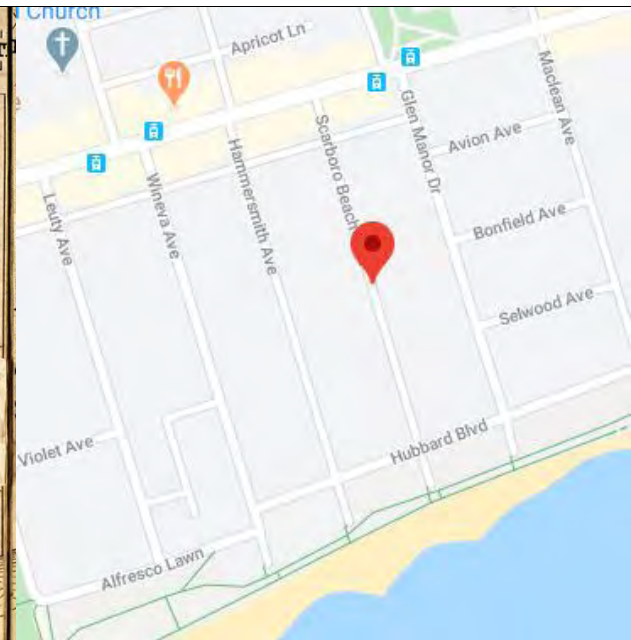
Photo by Paul Warner, 2019



Scarborough Beach Boulevard, east side, looking north from Hubbard Boulevard.
Toronto Globe, 2 July 1928, p. 12.



Scarboro Beach Park, 1924.
 Detail [Plate 105, Goad's Atlas of Toronto, 1924](#)



Streets on the site of the old Scarborough Beach Park
[Google map](#), viewed May 1, 2020

Paul Warner developed the website to tell the story about his great-grandfather, Joseph Price, his two great uncles, Earl and Leslie, and many other family members. It has loads of pictures and stories about the Price family, who lived at the Beach for decades and were key players in its development from the early 1900s into the 1930s.


The website includes a downloadable pdf (28 MG) of the illustrated talk – “[Men who built the Beach: the Price Brothers Homes and other stories](#)” - that Paul gave to a capacity crowd at a TBETHS event held at Beaches Library on October 22, 2019.

Paul has added new content to his show, he explained: “New information from informed Beach residents and newly-found Price cousins, came to light during and in the days following the talk. Some of it has been incorporated into this text, and some appears in the footnotes.”

THE BEACH & EAST TORONTO HISTORICAL SOCIETY
AND THE TORONTO PUBLIC LIBRARY PRESENTS

FAMILY HISTORIAN
PAUL WARNER
MEN WHO BUILT THE BEACH:
THE PRICE BROTHERS HOMES AND OTHER STORIES

"SCARBORO' BEACH" TRANSFORMED INTO RESIDENTIAL AREA



Scarcoring Ontario University of Toronto, Scarborough is, but not, within of Toronto. James Price, President of Price Brothers, who
owned the property, which is presently the site of the new, is shown, in the center. On the left is the late, S. Stanley Price, Secretary-Treasurer
of the company. The other two, John Price, Vice-President, is shown on the right.

PRICE BROTHERS & FATHER JAC. PRICE, CENTRE, SCARBORO BEACH DEVELOPMENT, TORONTO GLOBE, JULY 2, 1928

AT THE BEACHES LIBRARY 2161 QUEEN ST. E.
TUESDAY OCTOBER 22, 2019
7-8:15 PM

ADMISSION FREE - ALL WELCOME
NOTE: LIMITED SEATING AND OCCUPANCY
WWW.TBETHS.COM

[Poster for Paul Warner's presentation about the Price Brothers](#)